If you wear denim for virtual #EmoryDenimDay (April 21st), here’s how you can tell folks WHY you are wearing denim:

“I’m wearing denim today as a part of a day of action called Emory Denim Day, a part of Sexual Assault Awareness Month. I’m wearing jeans to show my belief that sexual assault is never the survivor’s fault no matter what a person wears, and I believe that we can work together to end sexual violence.”

“Denim Day originated when in 1992 an Italian court overturned the conviction of a rapist, because the survivor was wearing tight jeans. The judge ruled that ‘she must have help him (the rapist) remove them, and by removing the jeans it was no longer rape but consensual sex.’ Although the Italian Supreme court did finally reverse that in 2008, victim-blaming still occurs from the courtroom to the media to everyday conversations. Denim Day is about changing that culture. You can learn more about #EmoryDenimDay at respect.emory.edu or like Emory University Respect Program on Facebook.”

And don’t forget to take an #EmoryDenimDay picture and share it with us. Emory GSGA donates $1 to support survivors of sexual violence for every pic we receive!

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